

Carpool Lot Strategy

Province of Ontario

This study assessed Ontario's carpool lot program. Staff made recommendations to increase the program's effectiveness in the context of the provincial High Occupancy Vehicle (HOV) program.

In Phase 1 of the project, staff determined whether the program adheres to the Ontario Ministry of Transportation's objectives, and assessed the program's benefits and costs, success, effectiveness, and the strength of its business case.

During Phase 2, staff provided options that would enable the carpool program to better reinforce the HOV program and the Ministry's goals.



Client:

- Ministry of Transportation (Ontario)

Services:

- Travel Demand Management
- Travel Forecasting
- Parking Study